

Dear Business Leader:

The excitement is starting to build as we are getting ready for the 2011 edition of the Red River Valley Fair scheduled for September 27 - October 1. This year marks the 100th anniversary for the Fair Association founded in 1911. The Red River Valley Fair Association would like to invite you and/or your company to be a part of this great event by being either a sponsor, exhibitor, or both. Over the last three years attendance has averaged more than 19,500 people for the five-day fair. Attached you will find information in regard to sponsorships and being an exhibitor.

Sponsorships not only underwrite the fair but also help to make facilities available throughout the year for youth / senior citizens organizations, schools and other nonprofit groups. The Red River Valley Fair Association is a totally self-funded 501c3 nonprofit corporation.

Please call if you have any questions or ideas about how your business or organization can be a part of the 2011 Red River Valley Fair. We will work with you as a Patron Sponsor if you want to exchange services or products for a Fair sponsorship package. We can be contacted Monday through Friday between 9:00 a.m. and 4:00 p.m. at the fairgrounds or call 903-785-7971. To assure your business/ organization receives maximum exposure in our printed material we need to hear from you by August 15, 2011.

Sincerely,

Wade White
President

Rita Jane Haynes
Executive Director

2011 SPONSORSHIPS

BRONZE:

Individuals, organizations, and businesses that donate \$100.00 will receive

1. Ten (10) gate passes
2. One (1) parking pass
3. Four (4) reserve stage seating passes
4. Advertising in Fair pamphlets

SILVER:

Individuals, organizations, and businesses that donate \$250 will receive:

1. Thirty (30) gate passes
2. Two (2) parking passes
3. Ten (10) reserve stage seating passes
4. Advertising in Fair pamphlets.

GOLD:

Individuals, organizations, and businesses that donate \$500 will receive:

1. Fifty (50) gate passes
2. Five (5) parking passes
3. Fifteen (15) reserve stage seating passes
4. Six (6) Food with Friends in Fair Park
5. Display a banner on fairgrounds that is provided by sponsor
6. Advertising in the Fair pamphlets

PLATINUM:

Individuals, organizations, and businesses that donate \$1,000 will receive:

1. Seventy-five (75) gate passes
2. Eight (8) parking passes
3. Twenty (20) reserve stage seating passes
4. Ten (10) Food with Friends in Fair Park
5. Display a banner on fairgrounds that is provided by sponsor
6. Advertising in the Fair pamphlets

DIAMOND:

Individuals, organizations, and businesses that donate \$1,500 will receive:

1. One hundred (100) gate passes
2. Twelve (12) parking passes
3. Thirty (30) reserve stage seating passes
4. Fifteen (15) Food with Friends in Fair Park
5. Display a banner on fairgrounds that is provided by sponsor
6. Advertising in the Fair pamphlets

CORPORATE:

Individuals, organizations, and businesses that donate \$2,500 will receive:

1. Two hundred (200) gate passes
2. Fifteen (15) parking passes
3. Forty (40) reserve stage seating passes
4. Fifteen (15) Food with Friends in Fair Park
5. Display banners at North and South gates on fairgrounds that are provided by sponsor
6. Advertising in the Fair pamphlets

2011 RED RIVER VALLEY FAIR SPONSOR

Please mail to: Red River Valley Fair Association
570 East Center Street, Paris, Texas 75460

**MAIL BEFORE AUGUST 15 TO HAVE ADVERTISING IN FAIR
PUBLICITY.
ALL SPONSORSHIP PACKETS WILL BE DELIVERED BY
SEPTEMBER 16, 2011**

From: _____
(Individual name or business)

Contact person: _____

Address: _____

Telephone: _____

We would like to receive the sponsorship package for:

Bronze \$100.00 check enclosed _____

Silver \$250.00 check enclosed _____

Gold \$500.00 check enclosed _____

Platinum \$1,000.00 check enclosed _____

Diamond \$1,500.00 check enclosed _____

Corporate \$2,500.00 check enclosed _____

We would like to receive more information about a Patron sponsorship package in
exchange for _____

2011 Red River Valley Fair Exhibitor

Commercial Exhibits:

- *Located in Community Exhibit Center
- *8x10 space with one six-foot table and two chairs
- *Booths divided with red drapery and rods
- *Central heat/air
- *Clean restrooms
- *After hours security
- *Exhibitor parking and gate passes provided with a contract
- *Hours of operation:
 - September 27 -September 29 (Tuesday-Thursday)
6:00 P.M. - 10:00 P.M.
 - September 30 - October 1 (Friday-Saturday)
11:00 A.M. - 10:00 P.M.
- * Cost of exhibit space \$250.00

Outside Exhibits:

- *10 x 20 space
- *Electricity available
- *After hours security
- *Exhibitor parking and gate passes provided with a contract
- *Hours of operation:
 - September 27 -September 29 (Tuesday-Thursday)
6:00 P.M. - 10:00 P.M.
 - September 30 - October 1 (Friday - Saturday)
11:00 A.M. - 10:00 P.M.
- Outside exhibitors may remain open longer as needed
- * Cost of exhibit space \$250.00

Request for Exhibitor contracts to be mailed

Commercial Exhibit Inside_____

Commercial Exhibit Outside_____

Name of Business_____

Contact Person_____

Address_____

Telephone_____